



**FRIDAY
FEBRUARY 24, 2012**

**HILTON SCOTTSDALE
RESORT & VILLAS**

Meet a winning line-up of popular personalities in professional baseball as they share their business strategies, personal stories and “what’s on deck” for your favorite teams this season.

- *Six panels of big names in MLB*
- *Popular sports reporters will moderate*
- *An inspiring keynote speaker at lunch*
- *Valuable resources from sponsors*
- *Continental breakfast, lunch and snacks*
- *Extra Innings MVP reception*
- *Charity raffle with valuable prizes*
- *Network with hundreds of business leaders*
- *Thrilling moments, honest opinions and uncensored commentary*

Keys to creating your own championship organization. Reserve your seats today!



Register at www.InsideTheBusinessOfBaseball.com ♦ 602-828-1177

NETWORK

with hundreds of successful CEO's, corporate executives, management professionals and business owners.

LEARN

insightful strategies to build your business.

PROFIT

by implementing the proven methods of management.

COMPETE

better using the techniques to be shared.

CREATE

a world class game plan for your organization.

DEVELOP

effective methods for leadership.

STRENGTHEN

your team dynamics.

SCORE

partnerships with prominent sponsors.

FOCUS

on new skills to increase profitability.

STRIKE

up support for Arizona Spring Training.

HIGHLIGHT

your community involvement and support for the local economy.

REWARD

yourself with a fun day out of the office.

PITCH

in for a worthy charity that benefits local youth

On Deck: Panel Topics

BUILDING A POWERFUL ORGANIZATION

DEVELOPING THAT WINNING TEAM

CULTIVATING A CONNECTION BETWEEN TEAM AND COMMUNITY

HOW ANALYTICS CAN IMPROVE PERFORMANCE

STRENGTH AND CONDITIONING FOR A COMPETITIVE EDGE

THE KEYS TO ACHIEVING MAJOR LEAGUE SUCCESS

Featured Participants

Dan O'Dowd–Rockies

Jerry Dipoto–Angels

Chris Antoinetti–Indians

Tim Esmay–ASU

Bobby Evans–Giants

Scott Sevais–Angels

Bill Geivett–Rockies

Paul Goldschmidt–D'backs

Torii Hunter–Angels

Andre Ethier–Dodgers

Gordon Beckham–

White Sox

Jon Schmieder–Phoenix
Regional Sports Commission

Mark Coronado–Cactus
League

Jeff Overton–Camelback
Ranch

Mark Verstegan–Athletes
Performance

Doug Franz–KTAR

Jude LaCava–Fox 10

Mike Muraco–The Fan 1060

Craig Fouhy–ABC 15

More to be announced!

More information and registration on our website.

Charity Raffle

Raffle proceeds to benefit The Urban Youth Athletic Association, founded by Glenn Coleman, a former player with the Baltimore Orioles. They partner with Arizona RBI Reviving Baseball in Inner Cities sponsored by Major League Baseball and use baseball to help underprivileged youth overcome academic and social disadvantages.
www.arizonarbi.org



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