

HOW TO SUCCEED WHEN YOU DON'T FEEL SUCCESSFUL

Ten Lessons to Spark Your Entrepreneurial Spirit



Keynote description

The discouragement we sometimes experience from overwhelming obstacles and the frustration we suffer from unexpected challenges can derail our chance for business success, yet just one spark of encouragement can redirect us onto a positive path. Susan Ratliff has experienced her share of barriers and road-blocks, but ignored the naysayers and pushed past the pessimists to become an award-winning entrepreneur, author and professional speaker. Her inspiring story chronicles that unique entrepreneurial journey as she shares her fears when facing failure and some of the lessons she's learned about beating the odds, achieving your dreams and the will to succeed.

How the audience benefits:

Through personal examples and intimate stories, the audience will relive some of the emotional challenges and shocking battles Susan has faced in business. Every difficult dilemma and subsequent outcome will reinforce a theme of strength that will resonate with everyone present. Attendees will relate to Susan's insightful strategies and optimistic attitude and will leave with valuable lessons guaranteed to spark their entrepreneurial spirit including:

- How to turn obstacles into ammunition for change.
- When to cut your losses and never look back.
- Cracking seemingly impossible barriers.
- Why enthusiasm expands experience.

Susan's lessons are perfect for: Entrepreneurs, business owners and business leaders seeking motivation, inspiration and tools of empowerment.

Susan's Biography:

In spite of numerous potholes, pitfalls and disasters, Susan Ratliff has survived and thrived on the way to the top of her industry. Naysayers are her motivation for success. Lack of experience is her catalyst for innovation. With no degree, business experience or industry education Susan built an award-winning exhibit company from scratch. While many said she couldn't, she wrote and published four books. Without a clue about producing a conference she created and personally financed the Women Entrepreneurs' Small Business Boot Camp for micro-business owners that is now her signature event annually drawing numerous corporate sponsors and hundreds of attendees.

Hire Susan Ratliff to speak at your next event, 602.437.3634
www.SusanRatliffPresents.com www.ExhibitExpertsAZ.com